

## ***AES Membership Rewards Program***



Would a year round connection with 13,000 AES members, including our 4,000 student members, help you achieve your business goals? The AES invites you to make this connection with exclusive offers and product discounts that are designed by you and delivered to our members. Participation is free of charge to qualified companies and offered as a benefit to our members. The AES welcomes you to effectively engage with audio engineering students, enthusiasts and professionals with a proven interest in audio products and technology - your participation is key!

### ***Frequently Asked Questions***

#### ***How does the program work?***

- Your company will provide a link to your AES member discount web page(s) or an AES discount code
- We will place this link or code within the Members only section of the AES website (AES member login required to access the offer)
- Your company will handle all registration, financial transactions and order fulfillment

#### ***How can we prevent excessive or unauthorized use of our offers?***

- We can include the AES member number being used to access the program during the order process if you provide a link to access your program. You can use this information to limit the number of purchases by member number.

#### ***How will the AES promote the program?***

- The AES newsletters reach our 13,000 members, as well as the 75,000 people on our Tech News distribution list. One of our goals is to entice these 75,000 to become members!
- The program will be visible on the public area of the AES website
- Social Media

#### ***What are the program guidelines?***

- We request a minimum of a one year commitment to the program
- Your offers should be comparable or better than other available discounts
- Your participation is subject to review to confirm your program meets AES goals and is beneficial to our members.
- Credit card registration for trial subscriptions is prohibited

#### ***Can we limit the offers to specific regions or countries?***

- You can limit your program on a regional basis as needed.

#### ***Can we focus all or a portion of our program on AES Student Members?***

- We have the ability to make your offer exclusive to our Student members.

#### ***Do we have to be a Sustaining Member to participate?***

- An *AES Sustaining Membership* is not required to participate. However, the AES is a non-profit organization and your *Sustaining Membership* helps to support our mission. For more information on an *AES Sustaining Membership* go to <https://aes.org/sustaining/>

Please contact Bob Moses at [bob.moses@aes.org](mailto:bob.moses@aes.org) with questions, comments, suggestions and registration details.